



TASTE OF TEXAS®

ONLINE GOURMET STEAKS & TEXAS GIFTS

WWW.TASTEOFTexas.COM

The image features four large, raw steaks, likely Texas briskets, arranged on a white surface. The steaks are thick and have a rich red color with visible marbling and white fat. They are seasoned with coarse salt. The background is dark and out of focus, showing some kitchen items. The text is overlaid in the center, in a white, elegant serif font with decorative flourishes.

The dinner table has
always been the heart
and soul of Texas.

DEAR FRIENDS

This year marks our 41st year in business. We have found that there is nothing better than a gathering of friends and family with great steaks, and there is no gift more thoughtful than the finest *Certified Angus Beef®* steaks, aged to perfection. Send the gift of Texas hospitality to delight your clients, employees, friends, and family.

Since opening its doors in 1977, the Taste of Texas has become world famous for steaks. We sell only *Certified Angus Beef®* – the top 8% of all beef qualities – known for exceptional taste and quality.

We believe there are four components
of a truly great steak:



Marbling: Our beef meets the strictest marbling standards, resulting in a full flavored and especially tender steak.

Age: Most distributors age their beef less than 14 days. We age our beef 40+ days in a state of the art facility to fully unlock its flavor and quality.

Trim: Our stringent trim specifications result in a tender, juicy, and flavorful steak that is as lean as possible.

Preparation: Each steak comes with Gourmet Grilling Instructions and our Signature Steak Seasoning. We also offer special sides and accompaniments, such as Bacon-Wrapped Quail Bites and Blue Cheese Butter.

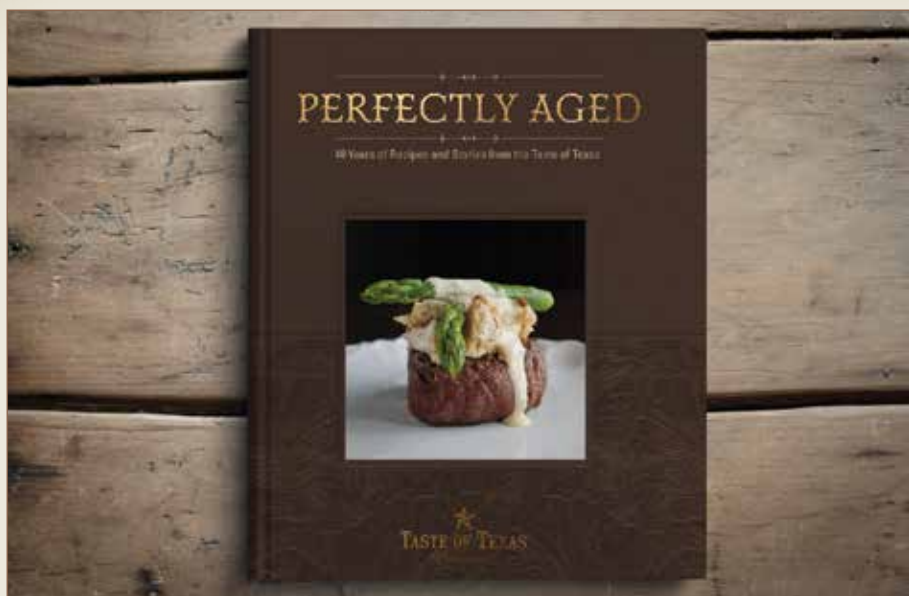
Place your order online at TasteofTexas.com, and we will package it beautifully and send it to your recipient's door. Our steaks make very memorable corporate gifts and are a perfect way to thank customers and reward employees. If you need any assistance with a large order or if you would like to create a one-of-a-kind gift box, please contact us at online@tasteoftexas.com or 713-932-9215.

As always, we guarantee each gift and strive to bring you the highest quality steaks, concierge service, and the most enjoyable experience for your dollar..

We appreciate your business,

Edd & Nina Hendee

Taste of Texas Restaurant



PERFECTLY AGED COOKBOOK

Our award-winning cookbook, *Perfectly Aged: 40 Years of Recipes and Stories from the Taste of Texas* features more than 100 of the Restaurant's most requested recipes as well as beautiful photographs that will inspire the home cook. Recipes include Texas Quail Bites, Asiago Cheese Rolls, Filet Oscar, and Brussel Sprouts with Bacon Jam. *Perfectly Aged* includes a chapter on the Taste of Texas' famous STEAK SCHOOL, demonstrating how to grill a perfect steak, every time. And, finally, *Perfectly Aged* tells the story of Texas Independence through the artifacts housed in the Restaurant's world class Texas history museum. It is a one-of-a-kind book featuring a de-embossed cover and leather bookmark.

Price 49.95

For bulk discounts, please call 713-932-9215

A Gift that Gives Back:

- Designed, Written, Printed, and Bound in Texas with half the net proceeds benefiting Harvey Relief.
- Make any steak gift box a Perfectly Aged Gift Box! Add any steaks to your cart at tasteoftexas.com and receive \$10 off a copy of *Perfectly Aged*. It will come beautifully packaged in butcher paper with your steaks.



TEXAS HOLIDAY GIFT BOX

The perfect gift for the steak lover on your list! This is the complete package – from the finest steaks available to all the Texas tableware you need to bring the Taste of Texas to your next cookout. Choose our most popular gift package, which includes four 6 oz. Center Cut Filets, or customize your own steak selections from the menu below. Package includes:

- Four 6 oz. Center Cut Filets
- Taste of Texas Signature Steak Seasoning
- Gourmet Grilling Instructions
- Four Taste of Texas Coffee Mugs with Our Famous Cinnamon Coffee
- Four Texas Bandannas
- Four Taste of Texas Steak Knives in Our Custom Wooden Butcher's Block
- Taste of Texas Grilling Apron

Price 179.95



Custom Holiday Gift Box Options:

- Four 10 oz. Filets
- Four 20 oz. T-Bones
- Four 16 oz. New York Strips
- Two 16 oz. New York Strips and two 6 oz. Center Cut Filets
- Two 20 oz. T-Bones and two 6 oz. Center Cut Filets



TEXAS TRIPLE PLAY

Cannot decide which cut to send? This package includes:

- Two 6 oz. Center Cut Filets
- Two 20 oz. T-Bones
- Two 16 oz. New York Strips.

With something for everyone, this selection is great for entertaining a crowd. As with all of our packages, the Texas Triple Play includes our Signature Steak Seasoning and Gourmet Grilling Instructions.

Price 199.95

Filet Filet Mignon is the most tender cut of steak. Cut from the other side of the Strip on the short loin, Filet Mignon is a crowd pleaser for its fork-tender, lean presentation.

Texas T-bone This steak is easily identified by its T-shape bone. Featuring a Filet on one side of the bone and a Strip on the other, many find this to be the best of all worlds. It comes from the center section of the short loin, just behind the Porterhouse.

New York Strip When the tenderloin has been removed from the short loin, the remaining meat is known as a shell steak. Shell steaks are called by a variety of names, such as Strip Steak, New York Strip and Kansas City Strip. Noted for its intense beefy flavor, the Strip is our house specialty.



TASTE OF TEXAS GIFT CARDS

Give the gift of Texas hospitality with Taste of Texas Gift Cards. These no-hassle Gift Cards invite the recipient to enjoy a great meal in the restaurant. Gift cards make a great Christmas, holiday, birthday, anniversary, or business gift - or are great to keep for your next visit. We will ship them to you securely with tracking numbers. Available gift card amounts include:

- \$25 Gift Card
- \$50 Gift Card
- \$75 Gift Card
- \$100 Gift Card
- \$250 Gift Card

Looking for a great corporate gift? Add a beautiful set of steak knives to any gift card order for \$35.95. Includes an engraved maple butcher block with the Taste of Texas logo. Add a personalized engraving to your steak knives for just \$5.



Christmas Gift Card Special

Starting the day after Thanksgiving, through Christmas Eve, you will receive a free \$25 Gift Card for each \$100 of Gift Cards you purchase.



TOMAHAWK AND KNIVES

These are serious Ribeyes for the serious steak lover. Each Tomahawk Ribeye Steak is an impressive 38 ounces with a 14 inch bone that will hang off your plate. You will never forget your first Tomahawk! This memorable gift box includes four Taste of Texas Steak Knives, ensuring that the recipient has the right tools for the job.

- Two 38 oz. Tomahawk Ribeye Steak
- Four Taste of Texas Steak Knives

Price 179.95



"BE ALWAYS SURE
YOU'RE RIGHT -
THEN GO AHEAD!"

Davy Crockett



COMPLETE TRIM CENTER CUT FILETS

Fully-trimmed and fork tender, our Certified Angus Beef Center Cut Filets set the standard for exquisite tenderness and taste. We hand select our Filets according to the most exacting grading and marbling standards and then hand cut the steaks from the center of the tenderloin – the richest, most buttery cut of beef available. We then release the full flavor of the steaks by aging them for 40+ days.. If you want to serve your guests the best, serve Taste of Texas Center Cut Filets. Each order comes in a reusable foam container with a tin of our Signature Steak Seasoning.

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|-----------------------------------------------------|--------------|
| • Four Pack 6 oz. Complete Trim Center Cut Filet | Price 99.95 |
| • Eight Pack 6 oz. Complete Trim Center Cut Filets | Price 159.95 |
| • Four Pack 10 oz. Complete Trim Center Cut Filets | Price 139.95 |
| • Eight Pack 10 oz. Complete Trim Center Cut Filets | Price 239.95 |



Complete Trim

“Complete Trim” means that all exterior fat and ligament has been trimmed away for you. We’re very exact in our trim specifications. For every pound of Filet we serve at the Taste, we’ve purchased two pounds of tenderloin.



COWBOYS AND GENTLEMEN

An amazing combination of four 24 oz. Bone-In Ribeyes (“Cowboy Steaks”) and four tender 10 oz. Center Cut Filets. This flavorful gift, packaged with our Signature Steak Seasoning, is sure to please everyone around the grill!

- Four 24 oz. Bone-In Ribeyes
- Four 10 oz. Center Cut Filets

Price 279.95

Ribeye

Rib steaks are cut from the rib primal and have a rich, bold flavor. They can be served bone-in (we call it our “Cowboy Steak”) for additional flavor. This is our most richly marbled steak, resulting in the most robust flavor.



HOLIDAY DINNER TENDERLOINS

Take all of the stress out of preparing holiday dinners and family celebrations with our tenderloins, which come fully trimmed and ready to roast! Thirty-two ounces of fork-tender Certified Angus Beef Tenderloin sent right to your door with our Signature Roast Seasoning and instructions so you can wow your guests at your next dinner party!

- One 32 oz. Roast, Serves 3 to 4 Price 99.95
- Two 32 oz. Roasts, Serves 6 to 8 Price 159.95

Tenderloin

Tenderloin is the most tender cut of steak. Cut from the other side of the Strip on the short loin, Roast Tenderloin is a crowd pleaser for its fork-tender, lean presentation. We serve Complete Trim Tenderloin, which means the side muscle has been removed along with all exterior fat and tendon. For a special treat, add our Gourmet Herb Garlic Steak Butter or Blue Cheese Compound Steak Butter.



PERSONALIZED STEAK KNIVES

The most popular gift this season! Personalize your steak gift box with custom steak knives. Delight friends, coworkers, and family with our high-carbon stainless steel knives personalized with a name, initials, or company logo.

- Set of Four Knives: \$25.95
- Set of Four Knives in a Solid Maple Block: \$35.95
- Set of Eight Knives in a Block: \$65.95
- Engraving only adds \$5 total per set.

For company logos, please call 713.932.9215.

Gone to Texas

This was a phrase used by Americans immigrating to Texas in the 1800's. GTT was often written on the doors of abandoned houses and posted on fences throughout the South.



— SIDES AND ACCOMPANIMENTS —



TEXAS QUAIL BITES

Great for the dinner table, a tailgate, or a cocktail party, Texas Quail Bites are unique and delicious, and wrapped in hickory smoked bacon. Our Quail Bites are a popular house specialty. Succulent marinated quail breast is wrapped with a sliver of mild jalapeño in thick cut bacon with three pieces to each skewer. Each order includes four skewers ready to grill along with your steaks.

\$15.95



GRILLED SHRIMP

Four jumbo marinated shrimp ready to go on the grill to perfectly compliment your steaks! Looking for something different to serve? Our grilled shrimp make a delicious and flavorful meal when served over a salad or a bed of wild rice. Stock your freezer for easy entertaining today.

\$13.95



GOURMET HERB GARLIC STEAK BUTTER & BLUE CHEESE COMPOUND STEAK BUTTER

Savory Garlic Butter or rich Blue Cheese Compound Butter come ready to top on your hot-off-the-grill steaks. Prepared in-house and ready to top on your steaks. 16 oz.

Herb Garlic Butter \$9.95

Blue Cheese Butter \$9.95



— STEAK PRICE LIST —

4 Pack 6 oz. Complete Trim Filets	\$99.95
8 Pack 6 oz. Complete Trim Filets	\$159.95
4 Pack 10 oz. Complete Trim Filets	\$139.95
8 Pack 10 oz. Complete Trim Filets	\$239.95
4 Pack 16 oz. New York Strips	\$159.95
8 Pack 16 oz. New York Strips	\$259.95
4 pack of 16 oz. Ribeye Steaks	\$119.95
8 pack of 16 oz. Ribeye Steaks	\$219.95
Two Pack 20 oz Texas T-Bones	\$99.95
Four Pack 20 oz Texas T-Bones	\$179.95
Two 32 oz. Porterhouses	\$159.95
Signature Steak Seasoning	\$4.95
Certified Angus Beef Tenderloin	
Single.....	\$99.95
Two	\$159.95
Roast Seasoning	\$4.95

CHECK OUT YOUR SAVINGS!

Visit our Grill-At-Home Store at www.tasteoftexas.com to select single steaks and create your own custom gift boxes. As always, the Taste of Texas seeks to provide you with the finest quality steaks at the greatest value for your dollar.

Just take a look at the competition:

<i>Taste of Texas Certified</i> Angus Beef® 4 pack of 6 oz. Complete Trim Filets \$99.95	vs.	Omaha Steaks Private Reserve® 4 pack of 6 oz. Filet Mignons \$176.00 (reg.)
<i>Taste of Texas Certified</i> Angus Beef® 8 pack of 10 oz. Complete Trim Filets \$239.95	vs.	Allen Brothers USDA Choice 8 pack of 10 oz. Complete Trim Filet Mignon \$299.95
<i>Taste of Texas Certified</i> Angus Beef® 8 pack of 16 oz. Ribeyes \$219.95	vs.	Omaha Steaks Private Reserve® 8 pack of 14 oz. Ribeyes \$240 (and 2 oz. smaller)
<i>Taste of Texas Certified</i> Angus Beef® 4 pack of 16 oz. New York Strips \$159.95	vs.	Allen Brothers USDA Prime 4 pack of 16 oz. Boneless Strip Steaks \$219.95
<i>Taste of Texas Certified</i> Angus Beef® Single 32 oz. Tenderloin \$99.95	vs.	Williams Sonoma Smoked Peppered Beef 36 oz. Tenderloin \$229.95



TASTE OF TEXAS[®]

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Houston, Tx 77024

www.tasteoftexas.com
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#TASTEOFTEXAS

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